



For immediate release

24th November 2009

Latest release strengthens IngentaConnect's position as The Home of Scholarly Research

Enhanced and evolved with Summon searching, social bookmarking, WorldPay e-commerce and forthcoming COUNTER 3 compliance and Shibboleth integration.

Publishing Technology, the largest provider of software and services for the publishing industry, is pleased to announce the latest release of its flagship research platform, IngentaConnect. The release integrates a number of site enhancements to improve user experience and offer greater discoverability of its content.

Enhanced and evolved, IngentaConnect users will benefit from improved content discoverability through the Summon™ service, driving user traffic to IngentaConnect via a trusted partner for access to reliable and credible content with increased efficiency. The release also marks the introduction of WorldPay e-commerce, enabling wider methods of payment, including PayPal, and affords users complete peace of mind when purchasing articles online.

IngentaConnect now has improved and expanded social bookmarking, to allow its users to bookmark content and recommend and share articles with peers even more easily. And with 14 of the largest and most popular social bookmarking sites supported, IngentaConnect is now able to offer even greater social networking flexibility to its 4.5 million unique visitors every month.

"Our work with Summon™ and with WorldPay, as well as on the site's expanded social bookmarking, are just a few of a number of improvements we have made in this latest release." says Rose Robinson, IngentaConnect Product Manager. "With forthcoming Shibboleth and COUNTER 3 compliance due to take effect imminently as well, we are confident that these small, but collectively significant developments and modifications, will assure our users of our commitment to providing the community with a service that's second to none."

Earlier this year, Publishing Technology announced the integration of Rightsconnect licensing functionality with the scholarly hosting platform, working in conjunction with the Copyright Clearance Center (CCC), the world's largest provider of copyright licensing solutions. Publishers with Rightsconnect licensing on their content can offer their users instant permission to license and reuse their content right where they view it, all in a matter of minutes. Rightsconnect will be implemented on content from a broad number of publishers by the end of the year. Rightslink, a further enhanced and advanced version of the software, is also now available.

Publishing Technology is also pleased to announce five new clients to select its online publishing package. Content from Firenze University Press, Warburg Institute, Botanic Garden and Botanical Museum Berlin-Dahlem, the American Association for Respiratory Care and City University of New York all now feature on IngentaConnect.

--ENDS--

For more information about IngentaConnect, or the wider range of Publishing Technology products and services, please visit Stand 621 at Online Information, or contact:

Emily Taylor

Publishing Technology plc

Tel: +44 1865 397873

Email: emily.taylor@publishingtechnology.com

About Publishing Technology plc

www.publishingtechnology.com

Publishing Technology's brands include IngentaConnect, VISTA, author2reader, pub2web, ICS and PCG. The Publishing Technology group enables publishers to focus on their core competences by providing a single, trusted partner for both technology requirements and business development services. It is the largest provider of software and services for the publishing industry, servicing eight out of ten of the world's largest publishers. The group's proposition uniquely spans front and back office systems – complemented by a range of business development services – to provide the industry's only end-to-end suite of software specifically designed to support the publishing process. Capabilities cover editorial & production, product information, billing & fulfillment, content conversion & hosting, website development, marketing programs, information commerce, customer relationship management, rights & royalties and business intelligence. All application modules can be configured independently to meet specific publishers' needs and to allow flexible integration with existing systems. Associated sales and marketing services include consultancy and research, sales representation and telemarketing. The company is listed on the AIM market of the London Stock Exchange and has offices in Europe, North America, Australia and Brazil.