

For Immediate Release  
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## **Independent Book Wholesaler Selects VISTA to Support Growth**

### ***Argosy Books to Utilize Hosted Fulfillment System and e-Commerce Capabilities***

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June 9, 2008 —VISTA, market leader in applications to support the publishing supply chain, is proud to announce that Argosy Books, Ireland's only independent wholesaler, has selected VISTA's fulfillment application in a hosted (AHS) environment to enhance the management of inventory and support electronic (EDI) ordering. To complement the system, Argosy will also implement VISTA's e-commerce module to support their online warehouse.

Automating functions and having the scalability necessary to support the organization's dynamic growth were the key drivers for Argosy's move from their current stock management system. The wholesaler will:

- have access to EDI capabilities,
- offer customers improved online ordering, and
- promote customer self-service

These new capabilities for Argosy will make the organization's workflows more efficient, increase convenience for customers, and enable a larger availability of titles.

Fergal Stanley, Managing Director of Argosy Books stated: "As our business had grown tremendously over the past few years we simply outgrew our existing systems. We recognized that it was time to implement a fully fledged distribution system as used by the bulk of the British book distributors. Equally important was a system that was scalable, future-proof and supported our e-commerce requirements so that as we continue to build our business the system will accommodate us. We recognized that the VISTA system was a good fit."

Colin Bottle, Managing Director of VISTA Europe added: "We are truly excited to add Argosy Books to the extensive list of companies utilizing VISTA's applications. It is essential for all distributors to have the full range of fulfillment and e-commerce capability to compete in an ever demanding industry and we are delighted to be supporting Argosy Books in the future growth and success of their business."

Prior to making the final decision to implement VISTA, Argosy engaged VISTA in a business process analysis followed by a gap analysis to ensure the system would fit their

business needs. Now, Argosy can rest assured that they will have a low-maintenance system that will not hinder their growth and will provide enhanced process efficiencies.

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