

**For Immediate Release
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Publishing Technology Streamlines *Ingenta and VISTA divisions integrated to create more unified organization*

Publishing Technology, the largest provider of software and services for the publishing industry, has restructured its operations to create a single company rather than two business units under one umbrella. This change allows Publishing Technology to more effectively leverage its resources to enhance products and services, improve its ability to react to changes in the market, strengthen lines of communication both internally and externally, and better serve customers and the industry.

Following the merger between VISTA and Ingenta to form Publishing Technology in 2007, the organization worked toward combining its offerings and built upon the unique strengths of each business unit to create a single, end-to-end partner for publishers and information providers. By leveraging the mutual strengths of the VISTA and Ingenta divisions, Publishing Technology was able to attract new clientele and expand offerings within existing clients through the extreme breadth of its product and services – proving that the joining of these two powerhouses to create an unrivalled proposition has filled a void in the marketplace.

Since the merger, Publishing Technology underwent operational and strategy reviews to determine how best to align the organization for to meet its objective of being the industry's only trusted end-to-end supplier. The culmination of this year long analysis resulted in the restructuring of the executive management's responsibilities and dissolving of the separate Ingenta and VISTA divisions.

Operations will now be combined under one global group led by Colin Bottle, formerly Managing Director of VISTA Europe. Mr. Bottle will now take on the new role of Group Chief Operating Officer. This brings a number of activities under one direction allowing Publishing Technology to leverage resources more extensively and better serve its client base.

Across the former divisions of Publishing Technology, there were several offerings with a strong focus on scholarly publishing. As a result, those activities have now been combined to form the Scholarly Division which will focus on meeting the specific needs of this niche market. This group is led by Doug Wright, formerly Vice President of Ingenta, now Executive Vice President, Scholarly Division, and Louise Tutton, who joined the executive management board as Senior Vice President, Scholarly Division.

Brian Gibson, formerly CEO, VISTA North America, has taken on the new role of Chief Operating Officer, Publishing Applications with specific responsibility for driving through the development and delivery of Publishing Technology's next generation of publishing applications. This new role allows Gibson to focus all of his attention on this critical function

within Publishing Technology. Under his direction, his global team is solely dedicated to developing new products ensuring that Publishing Technology continues to provide relevant and state-of-the-art applications.

As announced in May, Randy Petway continues as Executive Vice President for Publishing Technology with responsibility for driving the global corporate strategy and communications. In addition, his business development responsibilities were expanded to cover international business development across Publishing. In this role, Petway manages the dialog between the organization and the industry to ensure that Publishing Technology continues to move forward and meet the needs of the ever-changing marketplace.

Alan Moug and George Lossius's roles remain as the Chief Financial Officer and Chief Executive Officer respectively.

Lossius commented: "These changes align Publishing Technology to meet both our short term and long term strategic goals. We are now able to release new products in a timelier manner while keeping our customers' needs at the forefront. This is a time of great opportunity and I think we are well placed to make Publishing Technology the benchmark that all other providers are measured against."

Publishers Communication Group (PCG), provider of research, sales and marketing services to scholarly and professional publishers, will remain as a separate and independent division of Publishing Technology.

Members of Publishing Technology's management team will be on hand at the Frankfurt Book Fair. Please feel free to stop by our stands -- Hall 4.2, Stand D416 and Hall 8, Stand L965 – or make an appointment during the show by sending an email to info@publishingtechnology.com to learn more about this move or our publishing-specific products and services.

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About Publishing Technology plc
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The Publishing Technology group enables publishers to focus on their core competences by providing a single, trusted partner for both technology requirements and business development services. It is the largest provider of software and services for the publishing industry, servicing eight out of ten of the world's largest publishers. The group's proposition uniquely spans front and back office systems – complemented by a range of business development services – to provide the industry's only end-to-end suite of software specifically designed to support the publishing process. Capabilities cover editorial & production, product information, billing & fulfillment, content conversion & hosting, website development, marketing programs, information commerce, customer relationship management, rights & royalties and business intelligence. All application modules can be configured independently to meet specific publishers' needs and to allow flexible integration with existing systems. Associated sales and marketing services include consultancy and research, sales representation and telemarketing. The company is listed on the AIM market of the London Stock Exchange and has offices in Europe and North America.