



For immediate release
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Publishing Technology launches BBC Monitoring Library

***All-inclusive package delivers web platform,
subscription management system and sales program***

Publishing Technology, the largest provider of software and services for the publishing industry, has launched a new digital publishing package for BBC Monitoring, the global news resource. The [BBC Monitoring Library](#) has been delivered by Publishing Technology's VISTA division, and provides subscribers with online access to open source intelligence from the BBC's unparalleled international network of correspondents. Publishing Technology's unique fusion of online and back-office publishing software has delivered an enhanced web platform, fully integrated with a new subscription management system to manage flexible content licensing. Completing the package, Publishing Technology is also providing a full sales and marketing programme to facilitate BBC Monitoring's entry into new markets, leveraging the experience and connections of its PCG division.

The new service offers improved functionality enabling the BBC to reach key academic and institutional markets effectively; for example, IP-authenticated access control, management of complex inter-subscriber relationships, social bookmarking and detailed usage statistics all enhance the service's proposition to the academic sector. More than 3,000 traditional and new media sources in over 150 countries are monitored to inform the BBC's distinctive, authoritative and reliable coverage of political and economic news. Selected content is translated into English from over one hundred source languages, and delivered via a data feed to the new web platform, where XML-based storage enables greater flexibility in delivery and discoverability; the database is fully searchable and offers multiple filtering options to facilitate users' ability to track emerging news or follow particular stories as they develop.

"We needed a sophisticated, intuitive product to help us compete effectively in new markets," says Rosy Wolfe, Head of Business Development and Customer Relations at BBC Monitoring, "This has been an ambitious project, so we have welcomed the Publishing Technology team's enthusiasm and expertise. Working with a single partner has also obviated many of the headaches associated with managing such a complex project, enabling us to focus more clearly on its strategic objectives."

"Since Publishing Technology's creation last year, we have been widely vocal about the synergies we are now able to realise, and the benefits to our customers of working with a single, trusted partner across a broad spectrum of their requirements," comments Publishing Technology CEO George Lossius. "Our successful delivery of this web platform, its supporting systems and an integrated sales and marketing programme provides the evidence we need to reinforce our superior proposition, and to continue winning major new clients like the BBC."

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About Publishing Technology plc
www.publishingtechnology.com

Publishing Technology plc was formed in February 2007 following the merger of Ingenta plc and VISTA International. The company is the largest provider of digital solutions for the publishing industry, and services eight out of ten of the world's largest publishers. Its technology uniquely fuses online and offline publishing functions to provide end-to-end support for publishers across their full range of processes and requirements. Software and services for online publishing include website design and development, data conversion and enhancement, secure online hosting, access & authentication and content discoverability management. Information Commerce Systems provide flexible infrastructure and tools to enable publishers to repackage, bundle or price content online at the click of a button. Print publishing applications can be configured on a modular basis to meet the specific needs of individual publishers, with components ranging from business intelligence and customer care through to production management and fulfilment. The PCG division provides professional sales and marketing services to publishers including consultancy and research.

The company is listed on the AIM market of the London Stock Exchange and has offices in Europe and North America.