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PCG and LexisNexis partner in Brazil

PCG and LexisNexis join forces in a unique partnership that enables customers in Brazil to access more than 23,000 international sources

London, Friday 25th June 2010—Publishers Communication Group (PCG), the internationally recognized sales and marketing consultancy, and LexisNexis, a leading provider of knowledge-driven solutions, announce a major new collaboration where PCG will provide sales, marketing, and customer support for LexisNexis database products to the Brazilian academic, corporate, government and law markets.

From its Latin American base in São Paulo, Brazil, PCG will manage the LexisNexis program with a team dedicated to focus on growing and supporting this important market.

"We are very proud of this partnership with a company of international distinction such as LexisNexis. This is an exciting opportunity for PCG to be part of making the LexisNexis solutions more widely available to Brazilian organizations and to offer them relevant information from so many unique international sources." explains Douglas Wright, Director of PCG.

Horacio Jarquin, Sales Director for LexisNexis Latin America adds: "We are very excited about our collaboration with PCG. Their entrepreneurial approach will be key to the success of our geographic coverage in Latin America, and together we look forward to bringing innovative information solutions to the Brazil market."

PCG is part of the Publishing Technology Group which serves the academic and trade book and journal markets around the world. Brazil is a key market in the Publishing Technology portfolio with PCG at the heart of their expansion strategy in this area.

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NOTES TO EDITORS

PCG

Publishers Communication Group (PCG), www.pcgplus.com, a division of Publishing Technology (www.publishingtechnology.com), is an international sales, marketing, and research firm with offices in Boston, Oxford, and São Paulo. Founded in 1990 and still offering today the right combination of experience, connections and credibility, PCG partners with scholarly publishers to give them the opportunity to differentiate themselves and to achieve international strategic growth.

LexisNexis

LexisNexis(R) (<http://www.lexisnexis.com>) is a leading global provider of knowledge-driven workflow solutions designed specifically for professionals in the legal, risk management, corporate, government, law enforcement, accounting and academic markets. LexisNexis originally pioneered online information with its Lexis(R) and Nexis(R) services. A member of Reed Elsevier (<http://www.reedelsevier.com>), LexisNexis serves customers in more than 100 countries with 15,000 employees worldwide.

In Brazil the LexisNexis (<http://internationalsales.lexisnexis.com/>) online services include Lexis, Nexis.com and Academic.

Solutions

Lexis

Access the most expansive set of legal, news, business, analytical sources and public records content available to legal professionals, helping you protect what matters most, while controlling costs and expanding your expertise. You will have access to a variety of standard and custom solutions, available to meet your legal and business needs.

Nexis.com

Nexis – the LexisNexis database – is updated on a daily basis to include content from 35,000 reliable international sources, such as newspapers, magazines (including news and opinion magazines), trade publications, market and country reports.

Academic

Around the world, students and researchers spend valuable time and energy gathering information. To make the most of their time, they should have access to one of the best research tools on the market today. LexisNexis has long been recognized as a leader in the online information world, offering services used by legal, government, and business information professionals and researchers needing quick access to current, comprehensive and authoritative content. LexisNexis Academic, a Web-based service, is specially tailored for the academic market.

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