

For immediate release
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New World Order at Publishing Technology

As Changes to Management Roles

Position International Market Leader for Growth

London, UK - 1st February, 2010 - Publishing Technology, the global provider of software and services to the publishing industry, and the largest player in the market, announces some significant changes of responsibilities within its management team. Based in the UK, USA and Brazil, Publishing Technology operates across the trade publishing, academic and scholarly markets and is announcing some significant changes to management responsibilities following a review of its business throughout 2009.

The changes are within the Scholarly Online and PCG (Publishers Communication Group) areas and specifically recognise two management board members whose development in these sectors have been key contributions to the overall success of the Publishing Technology offering throughout 2009.

In a move designed to deliver more strategic focus on PCG and International business development, Douglas Wright relinquishes his management responsibility of Scholarly Online to become Director of PCG and International Business Development. Wright will be building on the considerable successes he has contributed to in the international arena during 2009; significantly, overseeing the start-up of Publishing Technology in Brazil and the first significant online products sale for the group in Japan. As PCG continues to evolve and grow, it is perfectly placed to be the spearhead for establishing new geographic markets for all of Publishing Technology's products and services, and to do so, it needs dedicated leadership to achieve these strategic growth plans.

In a complementary move, Louise Tutton is promoted to the role of COO, Scholarly Online, and will assume sole responsibility for this division that includes pub2web, ingentaconnect and library services. Louise has been with Publishing Technology for a number of years and is a familiar face and trusted operator within the scholarly and academic market around the world. This appointment reflects the importance of the online academic and scholarly business within the wider context of Publishing Technology's development plans.

Commenting on these changes, George Lossius, CEO, Publishing Technology, says: "Our business touches all areas of the publishing sector, here and around the world. Both Louise and Doug have superb track records in their fields and will bring huge benefits to the development of their businesses. Within Publishing Technology we have considerable talent and it is great to be able to reward it. In the past year we have taken a good look at the strengths in our business and have continued to invest both in the technical and personnel side. I am looking forward to building on our successes throughout 2010."

Publishing Technology, who appointed well known trade publishing executive Jane Tappuni to the role of Director of Business Development for Europe last year, are also seeing some more tangible changes to their Oxford operation in February as they consolidate their Oxford and Elstree offices into one new and larger facility in Oxford. From February 1st they will be based at: 8100 Alec Issigonis Way, Oxford Business Park North, Oxford, OX4 2HU.

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Publishing Technology plc

The Publishing Technology Group has offices in the US, UK and Brazil and is the largest supplier of technology and related services to the publishing industry around the world.

Publishing Technology's brands include advance (the 21st century replacement for Vista), IngentaConnect, author2reader, pub2web, ICS and PCG.

Publishing Technology partner with information providers of any size, discipline, or technical literacy helping them to capitalise on the full potential of their content in the digital environment and increase efficiency throughout their publishing processes. Market-leading technologies and integrated services are differentiated by the scope of publishing issues they address, and this customised cutting-edge approach delivers support to eight of the ten of the largest publishers in the world.

advance - Integrated publishing software for information and publishing companies. A must-have business platform that makes industry-focused applications a strategic asset.

ingentaconnect - Comprehensive, cost-effective e-publishing solutions package for everyone. The home of scholarly and academic research.

pub2web - Custom web platforms tailor-made to any business model. Technology that's established, proven and scalable for any type of content.

ICS (Information Commerce Software) - An intuitive web-based interface that allows simple management of complex entitlements and digital assets; facilitates the creation of new product bundles, and the application of unique pricing and special product promotions.

PCG - Comprehensive Marketing and Sales Services for Scholarly and Academic publishing that offers experience, connections and brand awareness.

For more information Publishing Technology, its products and services, please visit:

www.publishingtechnology.com

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