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Ingenta engages Rebecca Lenzini to drive development of North American opportunities

Ingenta, the technology provider which connects the publishing and information industries, recently announced that Rebecca Lenzini, President of The Charleston Company and a long-standing member of the scholarly publishing and library communities, will join the firm as Director of Business Development, Publisher Services, on an assignment to strategically improve the positioning and development of its US presence.

Lenzini is well-known as publisher of The Charleston Advisor and as co-founder and sponsor of the Fiesole Collection Development Retreat Series. She was previously President and COO of CARL Corporation in Denver, Colorado, and is one of the founders of UnCover, the original article retrieval and document delivery service introduced in 1988, now part of Ingenta. She also served as Vice President and Director of the Faxon Company's Academic Information Services Division in the 1980s. She holds a Certificate in Small Business Management from the Harvard Business School and an MLS from the University of Illinois at Urbana-Champaign where she served as a serials librarian and as Head of Technical Services. She will continue her activities for The Charleston Company in addition to her new role at Ingenta.

"This appointment reflects Ingenta's ongoing focus and commitment to its US market and illustrates our firm desire to strengthen our competitive position there; I think our success in attracting such a highly-rated individual is testament to the progress we have already made," says Ingenta Executive Vice President Douglas Wright. "As a long standing participant in the information community, Becky is ideally placed to leverage her knowledge and experience to help us improve and grow our services to our publisher customer base in North America."

Ingenta's flagship website, IngentaConnect, provides more than 25,000 libraries with access to over 30,000 publications via subscription and document delivery. Publishers can opt to apply their own brand to their pages of the site using the IngentabyDesign service, or can upgrade to their own pub2web publications platform, which shares some IngentaConnect technical architecture but offers publishers full control over design and content structure. Library services were streamlined during 2007 with new features being added to the standard free-to-use package, and the IngentaConnect Complete upgrade suite being repositioned as integrated document delivery, current awareness and customization modules.

For more information, please contact:

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About Publishing Technology plc
www.publishingtechnology.com

The Publishing Technology group enables publishers to focus on their core competences by providing a single, trusted partner for both technology requirements and business development services. It is the largest provider of software and services for the publishing industry, servicing eight out of ten of the world's largest publishers. The group's proposition uniquely spans front and back office systems – complemented by a range of business development services – to provide the industry's only end-to-end suite of software specifically designed to support the publishing process. Capabilities cover editorial & production, product information, billing & fulfilment, content conversion & hosting, website development, marketing programs, information commerce, customer relationship management, rights & royalties and business intelligence. All application modules can be configured independently to meet specific publishers' needs and to allow flexible integration with existing systems. Associated sales and marketing services include consultancy and research, sales representation and telemarketing. The company is listed on the AIM market of the London Stock Exchange and has offices in Europe and North America.