

For Immediate Release
January 9, 2008



Ingenta strengthens library service with high-caliber appointment

Jeff Downing brings valuable experience to development of library business

Ingenta, the technology provider which connects the publishing and information industries, recently announced a major appointment which will strengthen the company's sales presence and strategic focus in the North American library market. Jeff Downing will join the company in February as the Manager, Library Relations, and will pursue opportunities for the company's suite of integrated library services.

Jeff Downing is a librarian with an MLS from Indiana University, and has worked in special and academic libraries. He joins Ingenta from Amigos Library Services where he was most recently Associate Director and Manager, Electronic Information Services, a role with responsibilities including North American marketing and sales of scholarly aggregation databases including BioOne. Prior to his role at Amigos, Jeff held a variety of librarian roles at organizations including the University of Texas at Arlington and the Superconducting Super Collider Laboratory.

"In the past year we've been refocusing Ingenta's objectives in the library market, and with Jeff's appointment we complete a program of activities intended to consolidate and enhance the service we offer to libraries," comments Ingenta's Director of Library Services Claire Winthrop. "Jeff's range of experience could not be more appropriate to the role he will now undertake at Ingenta, and I'm confident that he will build strong relationships with our library customers that will help to further improve our services."

"Having worked with Ingenta on past projects, I've appreciated their enthusiastic, professional approach," notes Jeff, "and it's good to see their commitment to understanding the needs and problems of their library customers. They've made some bold decisions in restructuring their library product line and I'm excited that I'll be working with a dynamic team to build new success on the back of those changes."

Ingenta's flagship website, IngentaConnect, provides more than 25,000 libraries with access to over 31,000 publications via subscription and document delivery. Publishers can opt to apply their own brand to their pages of the site using the Ingenta*by*Design service, or can upgrade to their own pub2web publications platform, which shares some IngentaConnect technical architecture but offers publishers full control over design and content structure. Library services were streamlined during 2007 with new features being added to the standard free-to-use package, and the IngentaConnect Complete upgrade suite being repositioned as integrated document delivery, current awareness and customization modules.

For more information, please contact:

Morayéa Pindziak
Publishing Technology plc
Tel: +1 732 563 9292 x269
Email: morayea.pindziak@publishingtechnology.com

Emily Taylor
Publishing Technology plc
Tel: +44 (0)1865 397873
Email: emily.taylor@publishingtechnology.com

About Publishing Technology plc
www.publishingtechnology.com

The Publishing Technology group enables publishers to focus on their core competences by providing a single, trusted partner for both technology requirements and business development services. It is the largest provider of software and services for the publishing industry, servicing eight out of ten of the world's largest publishers. The group's proposition uniquely spans front and back office systems – complemented by a range of business development services – to provide the industry's only end-to-end suite of software specifically designed to support the publishing process. Capabilities cover editorial & production, product information, billing & fulfillment, content conversion & hosting, website development, marketing programs, information commerce, customer relationship management, rights & royalties and business intelligence. All application modules can be configured independently to meet specific publishers' needs and to allow flexible integration with existing systems. Associated sales and marketing services include consultancy and research, sales representation and telemarketing. The company is listed on the AIM market of the London Stock Exchange and has offices in Europe and North America.