

For Immediate Release  
March 31, 2008



## **Ingenta appoints Anna Drage to manage key publisher client accounts**

---

Ingenta, the technology provider that connects the publishing and information industries, is pleased to announce its appointment of Anna Drage to the position of Senior Client Manager. Anna joins a key account management team of nine representatives based in the UK and the US that handles business and operational relationships with Ingenta's more than 250 worldwide publisher clients. She comes to Ingenta from a similar position at Atypon Systems; her previous experience includes editorial, production and online delivery roles at Oxford University Press and Informa Healthcare.

"Ingenta has been at the centre of the information community for a long time," Anna comments, "and with last year's merger, and the recent launch of their highly-competitive pub2web publications platform, they're at an exciting stage of their corporate development. I'm looking forward to building business relationships with their prestigious customer base, and renewing my acquaintance with their talented, committed team."

"I'm delighted that someone of Anna's caliber will now be helping us to deliver exceptional service to our growing list of publisher clients," adds Louise Tutton, Head of Client Management at Ingenta. "Her first-hand knowledge of many of our competitors' propositions, and of our customers' expectations, will be invaluable in ensuring we continue to pro-actively meet our clients' needs and to strategically develop leading-edge technologies that solve real problems."

Anna's appointment follows a series of recent high-profile additions to the Ingenta team that reflect the strengthened position the company now enjoys following its 2007 incorporation into Publishing Technology plc. She will be joining the company on 31st March 2008, based at the company's Oxford, UK office, and from that date can be contacted on [anna.drage@ingenta.com](mailto:anna.drage@ingenta.com) or +44 1865 397800.

---

For more information, please contact:

Morayea Pindziak  
Publishing Technology plc  
Tel: +1 732 563 9292 x269  
Email: [morayea.pindziak@publishingtechnology.com](mailto:morayea.pindziak@publishingtechnology.com)

Emily Taylor  
Publishing Technology plc  
Tel: +44 (0)1865 397873  
Email: [emily.taylor@publishingtechnology.com](mailto:emily.taylor@publishingtechnology.com)

**About Publishing Technology plc**

[www.publishingtechnology.com](http://www.publishingtechnology.com)

The Publishing Technology group enables publishers to focus on their core competences by providing a single, trusted partner for both technology requirements and business development services. It is the largest provider of software and services for the publishing industry, servicing eight out of ten of the world's largest publishers. The group's proposition uniquely spans front and back office systems – complemented by a range of business development services – to provide the industry's only end-to-end suite of software specifically designed to support the publishing process. Capabilities cover editorial & production, product information, billing & fulfillment, content conversion & hosting, website development, marketing programs, information commerce, customer relationship management, rights & royalties and business intelligence. All application modules can be configured independently to meet specific publishers' needs and to allow flexible integration with existing systems. Associated sales and marketing services include consultancy and research, sales representation and telemarketing. The company is listed on the AIM market of the London Stock Exchange and has offices in Europe and North America.