

For immediate release
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Publishing Technology Announces Sponsorship of Publisher of the Year Award at The Bookseller Industry Awards

LONDON, THURSDAY 8TH APRIL 2010—Publishing Technology, the global provider of software and services to the publishing industry and the largest player in the market, is delighted to announce their sponsorship of the Publisher of the Year Award at the acclaimed Bookseller Industry Awards 2010.

The Publisher of the Year Award is presented to a company who demonstrates consistently high quality publishing, outstanding commercial success and excellence across all disciplines, e.g. design, production, sales, marketing, rights, publicity, editorial and all operational areas. They must demonstrate excellent author relations and care; operational efficiency; innovation and industry; and leadership in all areas, including environmental issues. It has previously been awarded to: Orion Publishing Group (2005), Faber & Faber (2006), Penguin (2007), Random House CCV Division (2008), and last year to Canongate.

The judges will be looking for all-round excellence in publishing. Evidence may include the commercial success of the publishing programme; awards and prizes for writers; the discovery of creative and commercially significant debut authors; innovation in the promotion, design and marketing of books in all formats; environmental awareness and responsibility; the retention and motivation of staff; an approach that has built a sustainable and durable business; and industry leadership on key issues.

George Lossius, CEO, Publishing Technology, says: “*With over 30 years of knowledge from developing systems for the world’s largest publishers both in trade and scholarly, our business touches all areas of the publishing sector. The sponsorship of this award is a natural fit for Publishing Technology and we are honoured to be involved.*”

The Bookseller Industry Awards combine the best of the former Bookseller Retail Awards and the much-loved Nibbies in an integrated event that honours retailers and publishers alike and recognises excellence and achievement within the industry. They take place at a glittering ceremony at the Royal Courts of Justice on Monday 17th May 2010, the first evening of the two-day BA Book Industry Conference which takes place in London on 17th and 18th May.

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Notes to Editors:**Publishing Technology plc:**

The Publishing Technology Group has offices in the US, UK and Brazil and is the largest supplier of technology and related services to the publishing industry around the world.

Publishing Technology's brands include advance (the 21st century replacement for Vista), IngentaConnect, author2reader, pub2web, ICS and PCG.

Publishing Technology partner with information providers of any size, discipline, or technical literacy helping them to capitalise on the full potential of their content in the digital environment and increase efficiency throughout their publishing processes. Market-leading technologies and integrated services are differentiated by the scope of publishing issues they address, and this customised cutting-edge approach delivers support to eight of the ten of the largest publishers in the world.

The Bookseller Industry Awards:

The Bookseller Industry Awards formed via the union of two major industry events; The Bookseller Retail Awards and The British Book Industry Awards. These unified awards will recognise retailers and publishers from all areas of the business. The awards will take place at the Royal Courts of Justice on Monday 17th May, 2010 - the first evening of the two-day BA Book Industry Conference. Entries for this year's awards are now closed. The shortlist will be announced in the week commencing 19th April. For more information, please go here:

www.thebookseller.com/awards

Media Enquiries:

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