



# NEWS

**FOR IMMEDIATE RELEASE**

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## **VISTA International Continues Sponsorship of Industry Achievement Award at the British Book Trade Awards**

2006 Nominations Open Until 4 March

February 9, 2006..... VISTA International, the leading provider of software solutions and services for the publishing industry, is pleased to announce the continued sponsorship of the *Industry Achievement Award* for the 2006 British Book Trade Awards. The VISTA Industry Achievement Award is in recognition of an individual's outstanding contribution to the business operations and/or customer service of their company or the industry as a whole. The nomination forms will be published in the 10 February 2006 issue of *Publishing News*.

The VISTA Award for Industry Achievement is presented to an outstanding individual who, during the course of the last three years, has exhibited leadership and innovation within their own company or, more generally, to the evolution of the book trade. The winner will, in the opinion of the judges, have been a significant agent of change, bringing specific improvements to the way in which a company or the trade as a whole operates, leading to improved business operations and/or customer services.

Nominations should be accompanied by a brief rationale (100 words) and emailed by 4 March to [bbta@mdia.co.uk](mailto:bbta@mdia.co.uk). A distinguished panel of judges from the book trade will select the winner with the formal award announced at the 2006 British Book Trade Awards event on 9 May 2006, held during the Bookseller's Conference in Bournemouth.

The 2006 panel of judges include:

Richard Charikin, Chief Executive, Macmillan Publishers

Philip Downer, UK Managing Director, Borders

Tim Hailstone, Chief Executive, TSO

Bob Jackson, Commercial Director, Gardner Books

Peter Kilborn, BIC

George Lossius, Managing Director, Group and Offshore Services, VISTA

Fred Newman, Chairman, Publishing News Ltd.

Jonathan Nowell, President, Nielsen Book

Mark Williams, Managing Director, Random House Distribution Division, (2005 Winner)

Mark Bide, Senior Consultant and Director, Rightscom (Chair)

The award, co-established by VISTA International and *Publishing News*, emphasizes the important statement that a key focus for the publishing business is in the infrastructure, processes, programs and operations, which are crucial in this age of technical convergence. An individual working behind the scenes, a dedicated volunteer to a standards committee, or another “unsung” hero will finally be recognized for their individual contributions.

For more information on the British Book Awards go to <http://www.britishbookawards.co.uk>.

#### About VISTA International

**VISTA International** is the leading worldwide provider of solutions and services for the publishing industry. VISTA is a committed business partner to publishers, distributors and booksellers supported by our systems throughout the world. Our solutions fit all aspects of the publishing value chain, from author care through production, rights and royalties to warehouse and fulfillment - all integrated in an e-business environment, with full access to the analytical power of Publishing Intelligence.

To complement our comprehensive enterprise solutions, the full range of VISTA services include applications implementation, applications management and hosting services, and publishing-specific business consulting, together with lifetime customer support.

VISTA was founded in 1977 and has offices in Europe, North America and the Asia-Pacific region. Visit us on the web at [www.vistacomp.com](http://www.vistacomp.com).

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