

For Immediate Release
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Publishing Technology Helps Customers Maximize Investment in Online Content with Copyright Clearance Center's Rightsconnect

Copyright Clearance Center (CCC), the world's largest provider of copyright licensing solutions, and Publishing Technology, the largest supplier of technology and related services for the publishing industry, are pleased to announce that they will integrate Rightsconnect licensing functionality with the scholarly hosting platform, *IngentaConnect*.

Publishing Technology's publishers can offer their users instant permission to license and reuse their content right where they view it, all in a matter of minutes. Users simply click the "Get Permissions" button and they can instantly search, price and pay for permission to use and share content. CCC handles royalty collection and automatically distributes checks back to the publisher.

IngentaConnect (www.ingentaconnect.com) is a fully outsourced e-publishing solution that provides comprehensive collection management, current awareness and document delivery facilities for over 13,500 publications. With more than 5 million visits each month, *IngentaConnect* is continually searching for new features to improve usability, while increasing revenue generation opportunities for the participating publishers. The convenience of the integration with Copyright Clearance Center helps improve the online experience for *IngentaConnect*'s more than 1 million end users, while simplifying publishers' permissions processes and helping them derive additional revenue from the secondary use of their content.

"*IngentaConnect* is a proven channel to get content online quickly, easily and affordably. With the addition of Rightsconnect's licensing functionality we can also offer our customers another way to maximize their investment in digital content with minimal effort," said Louise Tutton, Senior Vice President of Publishing Technology.

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About Publishing Technology plc

www.publishingtechnology.com

The Publishing Technology group enables publishers to focus on their core competences by providing a single, trusted partner for both technology requirements and business development services. It is the largest provider of software and services for the publishing industry, servicing eight out of ten of the world's largest publishers. The group's proposition uniquely spans front and back office systems – complemented by a range of business development services – to provide the industry's only end-to-end suite of software specifically designed to support the publishing process. Capabilities cover editorial & production, product information, billing & fulfillment, content conversion & hosting, website development, marketing programs, information commerce, customer relationship management, rights & royalties and business intelligence. All application modules can be configured independently to meet specific publishers' needs and to allow flexible integration with existing systems. Associated sales and marketing services include consultancy and research, sales representation and telemarketing. The company is listed on the AIM market of the London Stock Exchange and has offices in Europe and North America.

About Copyright Clearance Center

www.copyright.com

Copyright Clearance Center is the world's largest provider of innovative licensing solutions for the seamless sharing of knowledge. CCC's licensing services, combined with its Web-based applications and tools, allow tens of millions of people worldwide in corporations, universities, law firms and government agencies to use and share published information with ease. Since its founding as a not-for-profit company in 1978, CCC has created and expanded the markets and systems that facilitate content reuse and the distribution of royalties to publishers and authors around the world.