

## Earthscan journals now available on IngentaConnect

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Earthscan, leading publisher on climate change, sustainable development and environmental technology for academic, professional and general readers, has appointed IngentaConnect, Publishing Technology's outsourced e-publishing package, as its online journal host as of August 1, 2009.

Recently celebrating its 20<sup>th</sup> anniversary as an independent publisher specializing in sustainable development and environmental technology, Earthscan has an expanding journals portfolio, and is currently publishing a total of nine titles which include *Climate Policy*, *International Journal of Agricultural Sustainability* and *Architectural Science Review*.

As a result of the pairing, Earthscan subscribers will have access to current and recent year backfiles, as well as plans to make use of the full range of business models available via IngentaConnect including subject collections, site licensing and non-subscriber purchasing. In addition to, there are discussions to mount fully digitized archives for titles through IngentaConnect; subscription fulfilment and print distribution will continue to be handled by Portland Customer Services ([sales@portlandpress.com](mailto:sales@portlandpress.com)).

To learn more about Publishing Technology and its offerings, go to [www.publishingtechnology.com](http://www.publishingtechnology.com) or contact us at [info@publishingtechnology.com](mailto:info@publishingtechnology.com).

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### About Publishing Technology plc [www.publishingtechnology.com](http://www.publishingtechnology.com)

The Publishing Technology group enables publishers to focus on their core competences by providing a single, trusted partner for both technology requirements and business development services. It is the largest provider of software and services for the publishing industry, servicing eight out of ten of the world's largest publishers. The group's proposition uniquely spans front and back office systems – complemented by a range of business development services – to provide the industry's only end-to-end suite of software specifically designed to support the publishing process. Capabilities cover editorial & production, product information, billing & fulfillment, content conversion & hosting, website development, marketing programs, information commerce, customer relationship management, rights & royalties and business intelligence. All application modules can be configured independently to meet specific publishers' needs and to allow flexible integration with existing systems. Associated sales and marketing services include consultancy and research, sales representation and telemarketing. The company is listed on the AIM market of the London Stock Exchange and has offices in Europe and North America.

### About IngentaConnect [www.ingentaconnect.com](http://www.ingentaconnect.com)

IngentaConnect, a service of Publishing Technology, the largest provider of software and services to the publishing industry, is a fully outsourced, cost-effective e-publishing package that offers data conversion and

enhancement, secure web hosting, flexible e-commerce and content discoverability management. The platform receives over 5 million visits each month from more than 25,000 libraries and over 1 million end users worldwide, and is integrated with thousands of other scholarly web services. Please visit [www.ingentaconnect.com](http://www.ingentaconnect.com) and [www.publishingtechnology.com](http://www.publishingtechnology.com) to learn more.

**About Earthscan**

[www.earthscan.co.uk](http://www.earthscan.co.uk)

Earthscan is the leading publisher on climate change, sustainable development and environmental technology for academic, professional and general readers. We aim to publish original, reliable and significant work that helps to foster the conditions for genuine sustainability by providing the means for understanding and analyzing the issues and the tools for resolving them.